

United States of America

United States Patent and Trademark Office

Naya Jeevan

Reg. No. 3,838,644

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Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

NAYA JEEVAN FOR KIDS, INC. (CALIFORNIA NON-PROFIT CORPORATION)
12329 HIBBING STREET
ARTESIA, CA 90701

FOR: CHARITABLE SERVICES, NAMELY, INSURANCE ADMINISTRATION IN THE FIELD OF PROCUREMENT OF HEALTH CARE COVERAGE FOR LOW-INCOME FAMILIES FROM HEALTH INSURANCE PROVIDERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2008; IN COMMERCE 7-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME "NAYA JEEVAN" DOES NOT IDENTIFY A LIVING INDIVIDUAL.

THE ENGLISH TRANSLATION OF THE HINDI WORD "NAYA JEEVAN" IN THE MARK IS "NEW LIFE".

SN 77-643,470, FILED 1-5-2009.

WILLIAM ROSSMAN, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office