

Citi Foundation



THE CITI SERIES ON
ASIAN BUSINESS LEADERS



Asher Hasan
Founder & CEO



Health Insurance for the Urban Poor

Wednesday, May 19, 2010

Registration: 12:00 - 12:30 p.m.

Program: 12:30 - 2:00 p.m.

Asia Society and Museum: 725 Park Avenue at 70th Street, New York City

NAYA JEEVAN is a California-based multinational, not for profit, social enterprise that is dedicated to rejuvenating the lives of low-income families throughout the emerging world by providing them with affordable access to quality, catastrophic healthcare. It offers its insurance program at subsidized rates under a novel national group health insurance model (underwritten by Allianz-EFU and IGI Insurance). Naya Jeevan works in collaboration with corporate, academic, and non-profit institutions in order to catalyze a new wave of social responsibility that can be leveraged to realize a positive sustainable outcome for all stakeholders.

Asher Hasan is a 2009 member of the Clinton Global Initiative, a TED Fellow and a Draper Richards Social Entrepreneur Fellow for 2009-2011. In addition, Naya Jeevan and he are the recipients of a \$75,000 1st prize in the 2008 NYU Social Entrepreneurship Business Plan Competition. Prior to launching Naya Jeevan, Dr. Hasan served in the capacity of Senior Director of the US Medical Affairs Obesity team for Amylin Pharmaceuticals, Inc. During his tenure in the biopharmaceutical industry, Dr. Hasan also completed a Masters in Business Administration (MBA) from New York University's Stern School of Business.



NAYA JEEVAN MICRO INSURANCE FOR THE URBAN POOR, "NURTURING "NEW LIFE" IN THE EMERGING WORLD

Outreach Partner



ASIA
Society



REGISTRATION

(212)-517-ASIA
(M-F 1pm-5pm)

Online tickets

<https://tickets.asiasociety.org>

\$25 Members

\$30 Students

\$35 Nonmembers

No cancellations, exchanges or refunds

For more information, please visit our website at:
www.asiasociety.org

For program and sponsorship information, please contact:

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